

REGISTRATION FORM

Rates include a continental breakfast and lunch on both days of the conference, and a reception on Friday evening

- Individual Rate \$95.
- Group Rate \$75.
(3 or more registrations submitted together;
separate registration form required for each attendee)
- Student Rate \$25.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Method of Payment

- Check Money Order Purchase Order
(Invoice will be mailed)

Please make all checks payable to **RUTGERS UNIVERSITY**

Please mail completed form and payment to:

Public Performance Measurement and Reporting Conference
School of Public Affairs and Administration (SPAA)
Rutgers, The State University of New Jersey, Campus at Newark
Hill Hall – 7th Floor
360 Dr. Martin Luther King Boulevard
Newark, NJ 07102-1801

RUTGERS

School of Public Affairs
and Administration
NEWARK

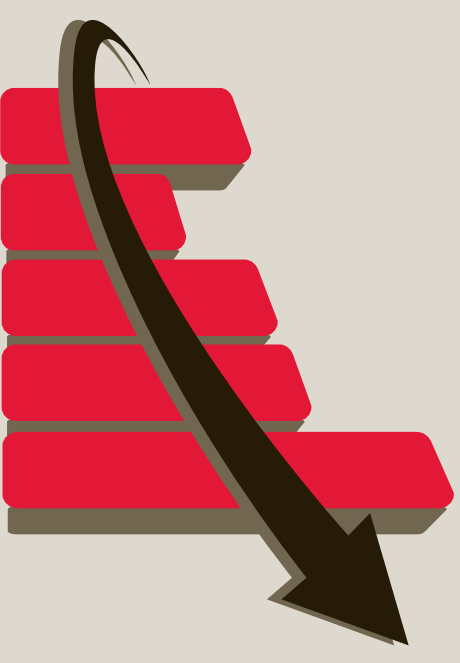


PERFORMANCE MEASUREMENT | REPORTING NETW

**Register Today for the First Annual
Public Performance Measurement
and Reporting Conference**

School of Public Affairs and Administration
Rutgers, The State University of New Jersey,
Campus at Newark, Hill Hall – 7th Floor
360 Dr. Martin Luther King Boulevard
Newark, NJ 07102-1801

THE FIRST ANNUAL
PUBLIC PERFORMANCE
MEASUREMENT AND
REPORTING CONFERENCE



Rutgers University, Campus at Newark
November 2-3, 2007

Sponsored by the Public Performance Measurement and Reporting
Network with support from the Alfred P. Sloan Foundation
ppmrn.net
www.sloan.org

RUTGERS

School of Public Affairs
and Administration

NEWARK

CONTACT

973 353-5093 ext. 14 or 17

ppmrn@andromeda.rutgers.edu

ppmrn.net

CONFERENCE INFORMATION

The Public Performance Measurement and Reporting Conference will be held on November 2-3 at The School of Public Affairs and Administration, Rutgers University, Campus at Newark. The conference will provide attendees with diverse case studies, academic research and lessons learned from leaders in the field.

TRAVEL INFORMATION

Rutgers, Campus at Newark is easily accessible by all forms of transportation.

For driving directions to campus please see:
www.newark.rutgers.edu/maps/index.php?slid=directions
 Parking will be available

MASS TRANSIT

New Jersey Transit Provides direct service into two locations close to the Rutgers Campus.

Broad St. Station

The Rutgers-Newark campus is only a four-block walk from the Broad Street Station.

Newark Penn Station

From Newark Penn Station, ride the Newark City Subway two stops to Washington Street and you're on campus.

PATH

The Port Authority operated PATH trains provide direct service from NYC to Newark Penn Station.

For additional information please visit

Rutgers-Newark Transportation Website at:
www.newark.rutgers.edu/maps/index.php?slid=directions#Public

NJ Transit Website:

www.njtransit.com

PATH Website:

www.panynj.gov/CommuntingTravel/path/html/index.html

CONFERENCE PRESENTATIONS (TO DATE)

DR. MARC HOLZER

Dean of the School of Public Affairs and Administration, Rutgers, Campus at Newark
Roundtable Discussion:
 "The Increasing Momentum for Performance Measurement and Improvement"

MIKE LAWSON

Executive Director, ICMA Center for Performance Measurement
Leadership, Management and the Role of Performance Measurement"

HOWARD ROHM

Executive Director, The Balanced Scorecard Institute
"Managing for Results Using the Balanced Scorecard"

MICHAEL JACOBSON

Performance Management Director, King County Executive Office
"Integrating Community Indicators and Agency Performance Measures: King County's AIMS High Website"

STEVAN GORESTER

Executive Director, Washington State Transportation Improvement Board
"Transportation Improvement Board Dashboard: Performance Measurement Software"

EMIL TURC AND

MARCEL GUENOUN
 Institut de Management Public et Gouvernance Territoriale
"Benchmark Implementation in Inter-organizational settings: A Study of Emerging Comparative Practices in French Inter-Communal Organizations"

BILL TOMES

Institute for Public Service and Policy Research University of South Carolina
"Performance Measurement Project with EMS Providers in South Carolina"

BARBARA COHN BERMAN

Vice President, Fund for the City of New York
"Citizen Participation in Performance Measurement"

MICHELLE THOMAS

Director of Innovation and Performance Management, City of Newark, New Jersey
"Newark Performance Measurement Initiatives"

EVEANNA BARRY

Director of Performance Reporting, Advancing Government Accountability
"Service Efforts and Accomplishments (SEA) Reporting Program"

DR. ERIC SCORSONE

Michigan State University
"Impact of State Mandates and Administrative Discretion on Local Government Benchmarking Performance"

REAGAN BURKHOLDER

Summit Collaborative Advisors
"Pitfalls and Problems of Making Comparisons Among Municipalities"

DR. KATHE CALLAHAN

AND DR. KATHRYN KLOBY
 Rutgers-Newark and Monmouth University
"Internal and External Perspectives: Collaborating to Strengthen the Relevance of Performance Measurement"

CHERYL HUBER

Director of Research, New Yorkers for Parks, The Arthur Ross Center for Parks and Open Spaces
"2007 Report Card on Beaches"

DR. KENNETH A. SMITH

Williamette University
"Evaluating Performance Reports with AGA Criteria"

THEODORE E. SHOGRY

Performance Improvement Manager, City of Albuquerque
"Strategic Planning and Budgeting, Citizen Participation, and Performance Measurement"

DR. YUKO J. MAKANISHI

Nakanishi Research and Consulting
"Strategic Benchmarking: Methods and Practices"

ALICIA SCHATTEMAN

Rutgers-Newark
"Lessons to be Learned: Municipal Performance Reporting in Ontario"

RON PERRY

Deputy County Auditor, King County, Washington
"Performance Measurement in King County, Washington State"

CONSTANCE B. BOWENS

Baruch College
"Improving Public Higher Education Systems through Performance Systems Management: An Examination of the Kansas Board of Regents' Performance Agreement Project"

HYUN AH CHO

"Citizen Satisfaction and Community Policing"

DANIEL BROMBERG

SUNJOO KWAK
 National Center for Public Performance
"New Jersey Municipal Performance Measurement System: Development and Implementation"

NEW JERSEY

MEADOWLANDS COMMISSION
"Implementing a Strategic Plan: Goals, Indicators, Tracking"

FAYTH RUPFIN, DR. ROBIN

REESTA-BRYANT, AND SETH GROSSMAN,
 Rutgers-Newark
"Performance Measurement for Business Improvement Districts"

DR. KATHLEEN M.

IMMOHDINO
 Rutgers
"Excellence in the Public Sector"

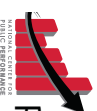
HOTEL INFORMATION

Robert Treat Hotel

Free shuttle to campus/about a 10 minute walk to Rutgers Campus. Guests pay for parking
www.rhotel.com

Hampton Inn and Suites Harrison/Newark Riverwalk

Free shuttle to campus/ Free parking
www.hamptoninnandsuitesnewark.com



PERFORMANCE MEASUREMENT | REPORTING NETWORK